ORDER

Orders Order / Rev: 2095613 WOC12733628 Alt Order #: Product Desc: Issue **WHAS** 9982 Estimate: Ben Stecker Flight Dates: 10/13/20 - 10/19/20 Primary AE: Sales Office: Original Date / Rev: 10/08/20 / 10/19/20 **TSWAS** RFP Order Type: Sales Region: NAT Targeted Platform Media, LLC / POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: EOM/EOC 1291 Hollywood Avenue Billing Cycle: Agency Commission: Annapolis, MD 21403 15% Advertiser Name: ISS/ Ditch Mitch A35+ New Business Thru: Demographic: IS-Candidate/US Senate Advertiser External ID: **Product Codes:** 188429 Revenue Code 1: AGY Agency External ID: 20383AG Revenue Code 2: Unit Code: (POL) Political General Revenue Code 3: (POL) Issue

Bill Plan

Start Date	te End Date # Spots		Gross Amount	Net Amount		
09/28/20	10/19/20	54	\$27,500.00	\$23,375.00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	54	\$27,500.00	\$23,375.00	0.00
Totals	54	\$27,500,00	\$23.375.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	12%	\$27,500.00
Market	100%	\$229,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	88%	\$201,666.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHAS	10/13/20	10/15/20	Local News @ 43	0a M-FCM	430-5a	- 1- 1	:30	2	\$100.00 P01	0.00 NM	2	\$200.00
				WHAS11 WAKE	JP NEWS @	4							
	(Progran	n: WHAS1	1 WAKE U	JP NEWS @ 430A)									
	Star	t Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/	12/20	10/18/20	- 1- 1	2	\$100.00	0.00						

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WHAS

Order / Rev: 2095613

2033013

Advertiser: ISS/ Ditch Mitch

Alt Order #: WOC12733628

(Program: WHAS11 NEWS @ 6p)

Product Desc: Issue

Estimate:

Flight Dates: 10/13/20 - 10/19/20

9982

Ln Ch Start Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots End Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/12/20 10/18/20 - 1- 1- -\$100.00 0.00 N 2 WHAS 10/13/20 10/19/20 Local News @ 5a M-F CM 5-6a 1-1-1--:30 3 \$200.00 P01 0.00 NM 3 \$600.00 WHAS11 WAKE UP NEWS @ 5 (Program: WHAS11 WAKE UP NEWS @ 5A) Rating Start Date **End Date** Weekdavs Spots/Week Rate 1-1-1--Week: 10/13/20 10/19/20 3 \$200.00 0.00 N 3 WHAS 10/13/20 10/15/20 Local News @ 6a M-F CM 6-7a - 111---:30 \$275.00 P02 0.00 NM 3 \$825.00 WHAS11 WAKE UP NEWS @ 6 (Program: WHAS11 WAKE UP NEWS @ 6A) Start Date **End Date** Weekdays Spots/Week Rate Rating - 111---\$275.00 Week: 10/12/20 10/18/20 3 0.00 N 4 WHAS 10/13/20 10/19/20 Good Morning America CM 7-9a 111-1--:30 \$500.00 P02 0.00 NM \$2,000.00 GOOD MORNING AMERICA (Program: GOOD MORNING AMERICA) Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/13/20 10/19/20 111-1--4 \$500.00 0.00 Description Start/End Time Weekdays Spot Ch Date Range Length Rate Rtg Type 4 VHAS 10/13/20-10/19/20 Good Morning America 7-9a MTW--F--:30 \$500.00 0.00 NM N 5 WHAS 10/13/20 10/19/20 The View \$200.00 P02 1-1-1--.30 0.00 NM \$600.00 CM 11-12p 3 THE VIEW (Program: THE VIEW) Start Date Weekdays Spots/Week Rating **End Date** Rate 1-1-1-Week: 10/13/20 10/19/20 3 \$200.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot 3 VHAS 10/13/20-10/19/20 The View M-W--F--0.00 NM 11-12p .30 \$200.00 N 6 WHAS 10/13/20 10/19/20 Local News @ 12p M-F CM 1-11---:30 3 \$200.00 P02 0.00 NM 12-1p 3 \$600.00 WHAS11 NEWS AT NOON (Program: WHAS11 NEWS AT NOON) Start Date **End Date** Weekdays Spots/Week Rate Rating 1-11---\$200.00 Week: 10/13/20 10/19/20 3 0.00 Weekdays Ch Date Range Description Start/End Time Length Rate Rtg Type Spot 12-1p 3 VHAS 10/13/20-10/19/20 Local News @ 12p M-F M-WTh-0.00 NM .30 \$200.00 N 7 WHAS 10/13/20 10/16/20 GMA3 CM - 1- 11- -:30 \$150.00 P02 0.00 NM \$450.00 1-2p 3 (Program: GMA3) Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/12/20 10/18/20 - 1- 11- -\$150.00 0.00 N 8 WHAS 10/13/20 10/19/20 Local News @ 4p M-F CM 1-11---:30 3 \$275.00 P02 0.00 NM \$825.00 4-5p 3 WHAS11 NEWS @ 4P (Program: WHAS11 NEWS @ 4P) Weekdays Start Date **End Date** Rating Spots/Week Rate Week: 10/13/20 10/19/20 1-11--3 \$275.00 0.00Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot 3 VHAS 10/13/20-10/19/20 Local News @ 4p M-F M- WTh-4-5p \$275.00 0.00 NM N 9 WHAS 10/13/20 10/19/20 \$450.00 P02 Local News @ 5p M-F CM 11-11--.30 0.00 NM 5-530p \$1,800.00 WHAS11 NEWS @ 5p (Program: WHAS11 NEWS @ 5p) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/13/20 10/19/20 11-11--4 \$450.00 0.00 Weekdays Rate Rtg Type Ch Date Range Start/End Time Description Length Spot 5-530p 4 VHAS 10/13/20-10/19/20 Local News @ 5p M-F MT-ThF----\$450.00 0.00 NM :30 N10 WHAS 10/13/20 10/16/20 Local News @ 530p M-FCM 530-6p - 1111--:30 \$600.00 P02 0.00 NM \$2,400.00 WHAS11 NEWS @ 530P (Program: WHAS11 NEWS @ 530P) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/12/20 10/18/20 - 1111--\$600.00 0.00 0.00 NM N11 WHAS \$700.00 P02 10/13/20 10/16/20 Local News @ 6p M-F CM 6-630p - 1111--:30 4 \$2,800.00 WHAS11 NEWS @ 6p

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WHAS

Order / Rev: 2095613

Advertiser: ISS/ Ditch Mitch

Estimate:

Alt Order #: WOC12733628 Product Desc: Issue

9982

Flight Dates: 10/13/20 - 10/19/20

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays - 1111	Spots/Week	Rate	Rating						
Week: 10/12/20 N12 WHAS 10/13/2	10/18/20 0 10/19/20	ET 7-730p	CM	\$700.00 7-730p	0.00	- :30	2	\$800.00 P02	0.00 NM	2	\$1,600.00
1112 111110 10/10/2	0 10/10/20	ENTERTAINMEN		7 700р		.00	_	φοσσ.σσ. σ2	0.00 14141	_	Ψ1,000.00
(Program: ENTE			0	5.	5. ()						
Start Date Week: 10/13/20	End Date 10/19/20	<u>Weekdays</u> 11	Spots/Week 2	Rate \$800.00	Rating 0.00						
Spot Ch Date Ra	nge D	escription		End Time		Weekdays	Ler		Rtg Type		
2 VHAS 10/13/20)-10/19/20 E	T 7-730p	7-73	0p		M Th	-	:30 \$800.00	0.00 NM		
N13 WHAS 10/13/2	0 10/19/20	Inside Ed 730-8p INSIDE EDITION	СМ	730-8p	11-11	- :30	4	\$800.00 P02	0.00 NM	4	\$3,200.00
(Program: INSID											
<u>Start Date</u> Week: 10/13/20	End Date 10/19/20	<u>Weekdays</u> 11-11	Spots/Week 4	<u>Rate</u> \$800.00	Rating 0.00						
Spot Ch Date Ra		escription	•	/End Time		Weekdays	Ler	ngth Rate	Rtg Type		
4 VHAS 10/13/20)-10/19/20 In	side Ed 730-8p	730-			MT-ThF		:30 \$800.00	0.00 NM		
N14 WHAS 10/13/2	0 10/15/20			11-1135p	- 111	- :30	3	\$600.00 P02	0.00 NM	3	\$1,800.00
(Program: WHAS	211 NEWS A	WHAS11 NEWS	AT 11 M-F								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20	10/18/20	- 111	3	\$600.00	0.00						
N15 WHAS 10/13/2	0 10/16/20	Jimmy Kimmel	CM	1135p-1237a	a -1-11	- :30	3	\$150.00 P02	0.00 NM	3	\$450.00
(Program: JIMM)	Y KIMMFI)	JIMMY KIMMEL									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20	10/18/20	- 1- 11	3	\$150.00	0.00						
N16 WHAS 10/13/2	0 10/13/20	Tue Prime Other	CM -	8-11p	- 1	- :30	1	\$1,925.00 P02	0.00 NM	1	\$1,925.00
(Program: BACH	ELORETTE	BACHELORETTI)									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20	10/18/20	-1		\$1,925.00	0.00			*			
N17 WHAS 10/13/2	0 10/15/20	Prime Political Prime Political Pr	-	Various	1	- :30	1	\$3,000.00 P02	0.00 NM	1	\$3,000.00
(Program: PRES	IDENTIAL D		ogram								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20	10/18/20	1		\$3,000.00	0.00	.20		\$050.00 D00	0.00 NIM	4	#050.00
N18 WHAS 10/13/2	0 10/17/20	ABC COLLEGE I	•	12-330p !F	1	- :30	1	\$850.00 P02	0.00 NM	1	\$850.00
(Program: ABC (COLLEGE FO	OOTBALL 12P)									
Start Date	End Date	<u>Weekdays</u> 1-	Spots/Week	Rate Co.	Rating						
Week: 10/12/20 N19 WHAS 10/13/2	10/18/20	Good Morning An	nerica SiM	\$850.00	0.00 O AM	1 :30	1	\$275.00 P02	0.00 NM	1	\$275.00
N 19 WIIAS 10/13/2	0 10/10/20	GOOD MORNING		(8:00 AM-9:0		1 .50	'	ψ213.001 02	O.OO INIVI	'	Ψ213.00
(Program: GOOI				•	,						
Start Date Week: 10/12/20	End Date 10/18/20	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						
N20 WHAS 10/13/2		Local News @ 63		630-7p	0.00	1 :30	1	\$700.00 P02	0.00 NM	1	\$700.00
		WHAS11 NEWS	•	-00 · P	•	00	•	¥. 55.551 52	3.33 TW		ψ. 00.00
(Program: WHAS				- .	5						
Start Date Week: 10/12/20	End Date 10/18/20	Weekdays 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N21 WHAS 10/13/2		Local News @ 11		11-1135p		1 :30	1	\$600.00 P02	0.00 NM	1	\$600.00
		WHAS11 NEWS	•	- 1		-		· · · · · ·			, -
(Program: WHAS Start Date	S11 NEWS A End Date	AT 11 SU) Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20	10/18/20	1	1	\$600.00	0.00						